

Rialto DIGITAL 3D Cinema Campaign Rialto DIGITAL 3D CINEMA Campaign



DIGITAL 3D

We were proud to collaborate with award winning cinema chain Rialto Cinemas who chose our eco-marketing to communicate the arrival of Digital 3D Cinema to Dunedin theatre goers. We 'cleaned' 35 temporary eco-notice locations at key demographic locations (14-35 age group) ensuring their message was highly visible. Rialto once again proved itself the industry trail-blazer-being the first cinema chain in Australasia to utilize this sustainable new media.



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